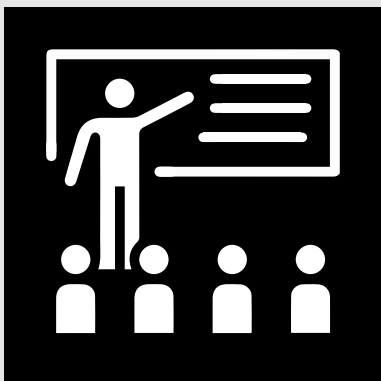


THE PATH TO ZERO UNAWARENESS



Why we want to build unique companies



1

Training

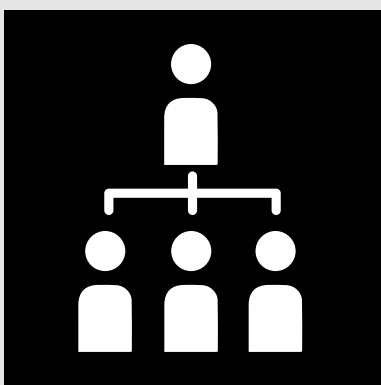
Staff training must be a priority. This will enable staff to strengthen their weak points and improve their ability to do their jobs for the benefit of the company.



2

Transparency

The staff are informed of the most relevant aspects about the company and its management: results, strategic plan, relevant changes.



3

Organisation

The healthy company promotes team building venues, collaborative learning and areas where staff can contribute and participate in the construction of the organisational culture.



4

Communication

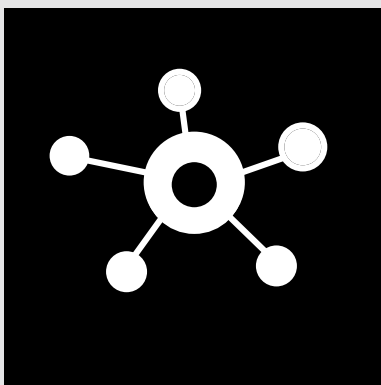
Communication is the basis for establishing good relationships among all those involved. Good communication will ensure that objectives are achieved more efficiently. Communication should be planned and structured on all levels.



5

Information systems

A healthy company integrates all its management information into information systems.



6

Digitalisation

All information management processes also provide the necessary data for decision making in real time, be kept up-to-date and reflect the reality of the processes. Decision-making is easy with reliable information.